



Women's basketball is *dominating*

Fresh off Team USA's fifth straight FIBA Women's World Cup gold, the WNBA playoffs are here - and Cadent can still get you in the game.

- Live inventory across streaming & linear on every screen
- No exclusivity or match requirements
- National and local packages across all U.S. markets
- Surround the fan experience across YouTube



NETWORKS & APPS INCLUDE:



A League of Her Own Collection

Cadent[★]VuePlanner



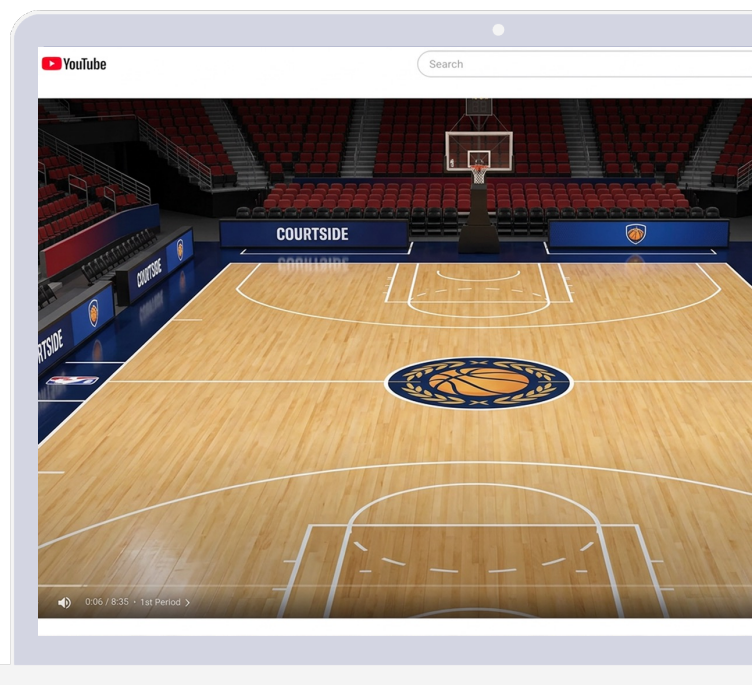
A collection of women's sports-related content featuring game highlights, recaps, and player stories that complement live broadcasts

- Exclusive collection within curated channels, only available through Cadent VuePlanner
- Gain cost efficiencies while driving greater impact
- Full transparency into the channels your ads will appear on pre-activation
- Campaign reporting at channel level

A LEAGUE OF HER OWN COLLECTION:

136.6M Subscribers

101.4B Views



VIDEO



CTV



DESKTOP



TABLET & MOBILE

SAMPLE CHANNELS



Team USA



Athing Mu



House of Maher



Just Women's Sports



Volleyball World



WNBA



LPGA



Women's Sports Network

**All categories are based on proprietary brand suitability definitions created by Cadent VuePlanner. Classifications are built by Cadent VuePlanner using contextual signals from the YouTube Data API and are not reviewed by Google.*